

*For Immediate Release*

## **Sampras, Federer Challenge of the Champions Creates Fan Fever at The Venetian<sup>®</sup> Macao**

### **Historic meeting of two tennis greats creates unprecedented demand**

**Hong Kong, SAR, China** (August 17, 2007) – Tickets for one of the most anticipated events in world tennis, The Venetian Macao<sup>®</sup> Tennis Showdown, went on sale today. The tennis match, featuring Sampras and Federer, will be played on Saturday November 24, at The Venetian<sup>®</sup> Macao-Resort-Hotel's stunning new 15,000 seat Venetian Arena.

Tickets for the MOP/ HK\$500 'A Reserve' area tickets sold-out within minutes as ticketing hotlines and the online event website were inundated with requests. Some 20,000 people were accessing the internet site at sales opening at 10am, with over 203 calls taken within the first few minutes and with queues of over 100 at the Sands Macao box office.

The Venetian ticketing system is still processing bookings for the MOP/HK\$120 'C Reserve' seating with all MOP/HK\$250 'B Reserve' seating tickets sold. In total, close to 10,000 tickets were publicly available for the 12,000 seat capacity tennis event with allocations of no more than six tickets per customer.

In a joint statement issued by event organizers IMG on behalf of Roger Federer and Pete Sampras, the tennis stars said: "Pete Sampras and Roger Federer would like to thank all the fans who have supported The Venetian<sup>®</sup> Macao Tennis Showdown and who have tried to buy tickets for the event. We understand that the seats were incredibly oversubscribed and that only a relatively

small number of those wishing to buy tickets were able to make their purchases, for what will be the most well attended tennis match in local history.”

“We are truly touched by the response and are happy that the decision to make prices so affordable and by setting a limit of six tickets per transaction whilst offering such a large number of tickets for sale to the public, that at least all had an equal chance of obtaining tickets.”

Mr. Mark Brown, President of Sands Macao and The Venetian<sup>®</sup> Macao-Resort-Hotel, said: “This overwhelming response is validation of the fact there is a huge demand in the region for world-class sports and entertainment events. The Venetian Macao is ideally positioned to meet this need in Macao as the pre-eminent destination for sports and entertainment events to complement our incredible combination of shopping, dining, leisure and recreation.”

“We are thrilled at the response and at the sheer volume of interest for this historic match. We are absolutely delighted to have almost sold-out this event in under a day,” Mr. Brown added, “Whilst we understand some people might be disappointed at being unable to obtain tickets we do hope they appreciate the absolutely incredible numbers that responded and were being handled at any one time by our ticketing systems.”

With a recent Manchester United fixture in July and the upcoming NBA China Games 2007 games featuring the Orlando Magic, the Cleveland Cavaliers and the China National team in October, The Venetian<sup>®</sup> Macao-Resort-Hotel is continuing to deliver on its ambitions to make The Venetian Macao the pre-eminent destination for sports and entertainment events, to complement our incredible combination of shopping, dining, leisure and recreation.

The Venetian<sup>®</sup> Macao-Resort-Hotel will be one of the largest hotels in Asia and will be Macao’s first true integrated resort. It will feature 3,000 all-suite rooms, 1.2 million-square feet of meeting, convention and exhibition space, world-class entertainment in a 15,000-seat arena and an impressive array of dining, shopping and recreation options.

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Statements in this press release, which are not historical facts, are "forward looking" statements that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995.

Forward-looking statements involve a number of risks, uncertainties or other factors beyond the Company's control, which may cause material differences in actual results, performance or other expectations. These factors include, but are not limited to general economic conditions, competition, new ventures, government regulation, legalization of gaming, interest rates, future terrorist acts, insurance, and other factors detailed in the reports filed by Las Vegas Sands Corp. with the Securities and Exchange Commission.

## **ABOUT LAS VEGAS SANDS CORP.**

Las Vegas Sands Corp. (NYSE: LVS) is one of the leading international developers of multi-use integrated resorts.

The Las Vegas, Nevada-based company owns and operates The Venetian Resort-Hotel-Casino and the Sands Expo and Convention Center in Las Vegas and the Sands Macao in the People's Republic of China (PRC) Special Administrative Region of Macao. The company is currently constructing four additional integrated resorts: The Venetian® Macao-Resort-Hotel in Macao; The Palazzo Resort-Hotel-Casino in Las Vegas; Sands Bethworks™ in Bethlehem, Pennsylvania; and The Marina Bay Sands™ in Singapore.

LVS is also creating The Cotai Strip™, a master-planned development of resort-casino properties in Macao. Additionally, the company is working with the Zhuhai Municipal People's Government of the PRC to master-plan the development of a leisure resort and convention complex on Hengqin Island in the PRC.

## **ABOUT IMG.**

IMG is the world's premier Sports, Entertainment and Media Company. IMG is a diversified global business with two major business segments: IMG Sports & Entertainment, and IMG Media. IMG employs over 2,600 people in 30 countries. Forstmann Little & Co. purchased IMG in 2004.

IMG Sports & Entertainment includes: golf course design and management; consulting services; event ownership and management; fashion events and models representation; licensing;; client representation in golf, tennis, broadcasting, European football, rugby, cricket, motorsports, coaching, Olympic sports and action sports. In addition, IMG Academies is the world's largest and most advanced, state-of-the-art, multi-sport training and educational facility, delivering world-class sports training experiences to over 12,000 junior, collegiate, adult and professional athletes each year.

IMG Media, which includes our content production subsidiaries TWI, Darlow Smithson Productions (DSP) and Tiger Aspect Productions (TAP), is recognized as a global leader in the delivery of traditional and new media content and services, with Internet, broadband and mobile expertise, transforming how audiences access and interact with content.

IMG Media produces and distributes over 11,000 hours of sports, documentary, drama, comedy, entertainment, popular factual and children's content annually, over multiple platforms across 220 countries, including award-winning television and radio programming. It also represents the broadcast rights to many of the world's premier sporting events and has the world's biggest sports archive with more than 250,000 hours of footage.

More information about IMG is available at [www.imgworld.com](http://www.imgworld.com).

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