



News Release

MasterCard Worldwide and The Venetian® Macao-Resort-Hotel Bring ‘The Best of Macao’ to Customers

Capturing the Spending Power in the Asia Pacific Region to the “New Macao”

Hong Kong, 11 October 2007 – MasterCard Worldwide and The Venetian® Macao-Resort-Hotel today announced a joint promotion “The Best of Macao 2007”, bringing benefits on different levels to MasterCard travelers to Macao, which include merchant discounts, sales redemption, room packages and exceptional experiences. This collaboration demonstrates the confidence of both parties towards the rapid development of Macao as one of the key tourist and business destinations in the Asia Pacific region.

“This joint campaign increases awareness of Macao as an attractive destination for consumers across Asia, particularly the well-heeled in China. According to the inaugural MasterCard Worldwide Index of China’s Affluent, Macao is among the top three favored destinations for leisure travel and this joint promotion will offer even more compelling reasons for Chinese travelers to visit Macao,” said Willie Fung, General Manager, Greater China, MasterCard Worldwide.

According to the latest MasterIndex of Travel™, about 19 million outbound travelers from China are expected to travel in the second half of 2007, reaching an expected year-on-year growth of 7.5%. The main activities travelers engaged in when traveling were general sightseeing and scenic spots (70.5%), shopping (55.4%) and entertainment (50.2%). Most preferred shopping items for travelers when abroad included apparel and personal effects (61%), followed by local souvenirs, antiques/ arts/ crafts (57.4%) and luxury items/ jewelry/ branded goods (23.1%)

Latest tourism figure from Statistics and Census Service (DSEC) of the Government of Macao Special Administrative Region indicates that, the total visitor arrivals to Macau for the period January to August 2007 is 17,230,083, which is 21.8% higher than the 14,146,971 in the same period last year. Visitors coming to Macao mainly come from Mainland China (54.7%) and Hong Kong (31.3%), followed by Taiwan (5.5%). The total per-capita spending of visitors in Macao in Q2 2007 was MOP 1,480, 0.8% higher than in 2006.

“The Venetian® Macao is truly a destination within itself,” said Mr. Stephen Weaver, President – Asian Region, Las Vegas Sands Corp. “The Venetian’s presence helps Macao realize its future as a multi-day stay leisure and business destination for millions of people across the region. We believe this partnership with MasterCard Worldwide, combined with our experience and knowledge in entertainment, retail, food and beverage, and MICE industries will definitely enhance visitors’ experiences coming to Macao from all over the world.”

“We are delighted that The Venetian® Macao-Resort-Hotel shares our goal of bringing ‘Priceless Experiences’ to consumers, as this joint promotion offers consumers world-class entertainment and exceptional retail experiences. We have also specially designed premium benefits to selected cardholders,” Willie Fung continued.

“The Best of Macao 2007” promotion will begin from October 2007 until 29 February 2008. From 15 October 2007 to 31 December 2007, MasterCard cardholders can enjoy offers at over 40 merchants at The Grand Canal Shoppes. Cardholders with any purchase over MOP1,500 between 15 Oct 2007 to 25 Nov 2007, will receive a MOP100 restaurant coupon at one of the four specialty restaurants at The Venetian® Macao-Resort-Hotel.

From 26 Nov 2007 until 31 Dec 2007, MasterCard cardholders will receive a MOP200 shopping coupon with any purchase of MOP3,000, which can be spent at six selected souvenir stores at The Grand Canal Shoppes during the festive season.

MasterCard has specially arranged “The Best of Macao” The Venetian® Macao-Resort-Hotel Special Suite Offer (PVMSTR7) for cardholders at the Belle/Royale Suite. Booking through www.venetianmacao.com/mastercard from 1 November 2007 to 29 February 2008, entitles cardholders to receive MOP500 spending credit when they pay with their MasterCard card. The spending credit can be used at selected food and beverage outlets and V-Spa at The Venetian® Macao-Resort-Hotel. The Venetian® Macao-Resort-Hotel also provides complimentary shuttle transfers between The Venetian® Macao and the Macao Ferry Terminal, the Macao International Airport, Gongbei Border Gate, Lotus Bridge Border Gate, Taipa Temporary Ferry Terminal and Sands.

For more details on The Best of Macao 2007, please visit: www.mastercard.com/hk.

ABOUT VENETIAN MACAU LIMITED

Venetian Macau Limited, a subsidiary of Las Vegas Sands Corp., operates the Sands Macao, located near Macao’s existing casino and entertainment district and across from the Macao Hong Kong Ferry Terminal. The over one million square foot Sands Macao features a gaming area that includes around 800 table games and over 1500 state-of-the-art electronic gaming devices. The complex also includes 51 luxurious suites, full service spa and salon, and a 24-hour teahouse. The Company also is developing additional casino hotel resort properties in Macao, including The Venetian® Macao-Resort-Hotel on the Cotai Strip™ Macao - Asia’s Las Vegas™ .

About MasterCard Worldwide

MasterCard Worldwide advances global commerce by providing a critical economic link among financial institutions, businesses, cardholders and merchants worldwide. As a franchisor, processor and advisor, MasterCard develops and markets payment solutions, processes over 16 billion transactions each year, and provides industry-leading analysis and consulting services to financial institution customers and merchants. Through its family of brands, including MasterCard®, Maestro® and Cirrus®, MasterCard serves consumers and businesses in more than 210 countries and territories. For more information go to <http://www.mastercard.com>.

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